FOODSERVICE PLANNER 2025

Plan for Foodservice Success with Key Footfall Drivers & Upcoming Events

| | JANUARY | FEBRUARY | MARCH | APRIL | MAY | JUNE | JULY | AUGUST | SEPTEMBER | OCTOBER | NOVEMBER | DECEMBER | |
|--------|---|--|--|-----------------------------------|--|------------------------------|---------------------------------------|--|---|--|------------------------------------|-------------------------|------|
| MON | | | | | | | | | Back to School 1 Zero Waste Week | | | 1 Cyber Monday | МО |
| TUE | | | | 1 | | | 1 International Chicken Wings Day | | Love Lamb Week | | | 2 English Breakfast Day | y TU |
| WED 1 | New Year's Day | | | 2 | | | 2 | | 3 | 1 | | 3 | WI |
| тни 2 | | | | 3 | 1 | | 3 | | Zero Waste Week Love Lamb Week | 2 | | 4 | TH |
| FRI 3 | | | | 4 | 2 | | 4 | Edinburgh Fringe Festival Starts | 5 | National Vegetarian Week | | 5 | F |
| SAT 4 | | Six Nations - Round 1 (SCO - ITA) (IRE - ENG) | 1 St David's Day | 5 | 3 | | 5 | 2 | 6 Love Lamb Week National Fish & Chips Day | 4 | 1 National Sausage Week | 6 | S |
| SUN 5 | | 2 | 2 | 6 Tartan Day (sco) | 4 | 1 National BBQ Week | 6 | 3 | | | 2 National Sausage Week | 7 | s |
| MON 6 | | 3 | School Breakfast Week | 7 | 5 May Bank Holiday | 2 | 7 | 4 | 8 | 6 | 3 National Sausage Week | | М |
| | | | National Butchers Week School Breakfast Week | | | | | | | National Vegetarian Week National Curry Week | | | |
| TUE 7 | | 4 | 4 National Butchers Week Pancake Tuesday | 8 | 6 | 3 | 8 | 5 | 9 | 7 National Curry Week | 4 | 9 | т |
| WED 8 | | 5 | 5 | 9 | 7 | 4 The Vendies | 9 | 6 | National Hotdog Day AVS Conference | 8 | 5 Bonfire Night | 10 | W |
| THU 9 | | 6 | School Breakfast Week National Butchers Week | 10 | 8 | 5 | 10 | 7 | 11 AVS Conference | 9 | 6 | 11 | T |
| FRI 1 | 0 | 7 | 7 | 11 | 9 | 6 | 11 National Kebab Day | 8 | 12 AVS Conference | 10 National Curry Week | 7 | 12 | F |
| SAT 1 | 1 | 8 Six Nations - Round 2 (ITA - WAL) (ENG - FRA) | 8 International Women's Day (IRE - FRA) (SCO - WAL) National Butchers Week | 12 | 10 World Fairtrade Day | 7 Food Safety Day | 12 | 9 | 13 | 11 | National School Meals Week 8 | 13 | s |
| UN 12 | 2 | Six Nations - Round 2 9 (SCO - IRE) National Pizza Day | Six Nations - Round 4 (ENG - ITA) National Butchers Week | 13 | 11 | 8 Open Farm Sunday | Wimbledon Final The Open Championship | 10 | 14 | Pulled Pork Day National Curry Week | 9 National School Meals Week | 14 | S |
| ION 1 | 3 | 10 | 10 | 14 | 12 | 9 | 14 | 11 | 15 | 13 | National School Meals | 15 | M |
| TUE 1 | 4 | 11 | 11 | 15 | 13 | 10 | 15 | 12 | 16 | 14 | 11 Week | 16 | 1 |
| VED 1 | | 12 | Cheltenham Racing Festival | 16 | 14 | 11 | The Open | 13 | 17 | 15 World Food Pov | 12 | 17 | V |
| THU 1 | Hot & Spicy Food Day | 14 Valentine's Day | 14 | 18 Good Friday | 16 | 13 | 17 Championship | 15 | 19 | 16 World Food Day 17 | 14 | 19 | |
| SAT 18 | R | 15 | 15 Six Nations - Round 5 (ITA - IRE) (WAL - ENG) (FRA - SCO) | 19 | 17 | 14 | 19 | 16 | 20 | 18 | 15 | 20 | |
| - | | | | | | | 20 The Open Championship | | 21 | | 10 | | |
| 10N 2 | | 17 | | 20 Easter Sunday 21 Easter Monday | 19 | 15 Father's Day | 21 The Open Championship | 18 | 21 | 20 International Chefs Day | 17 | 21 | : |
| TUE 2 | | 18 | | 22 Earth Day | 20 | 17 | 22 | 19 | 23 | 21 | 18 | 23 | |
| NED 2 | | 19 | 19 | St George's Day | 21 | 18 | 23 | 20 | 24 | 22 | 19 | 24 Christmas Eve | \ |
| THU 2: | | 20 | 20 | Great British Beef Week | 22 | 19 | 24 | 21 | 25 | 23 | 20 Diwali | 25 Christmas Day | |
| FRI 2 | | 21 | 21 | 25 Great British Beef Week | 23 | Royal Highland Show | 25 | 22 | 26 | 24 | 21 | 26 Boxing Day | |
| | 5 Burns Night | 22 Six Nations - Round 3 (WAL - IRE) (ENG - SCO) | 22 | 26 | 24 | (SCO) | 26 | 23 | 27 | 25 | 22 | 27 | S |
| SUN 2 | 6 | Six Nations - Round 3 | 23 | 27 Great British Beef Week | 25 | 22 Royal Highland Show (SCO) | 27 | 24 | 28 | 26 | 23 | 28 | S |
| ION 2 | 7 | 24 | 24 | 28 | 26 Spring Bank Holiday National BBQ Week | 23 | | Summer Bank Holiday Edinburgh Fringe Festival Ends | 29 | 27 | 24 | 29 | N |
| TUE 2 | 8 | 25 | 25 | Great British Beef Week | | 24 | 29 | Enas | 30 | 28 | 25 | 30 | 1 |
| | 9 Chinese New Year | 26 | 26 | 30 | National BBO Week | 25 | 30 | 27 | | 29 National Sausage Week | 26 | 31 New Years Eve | \ |
| | | 27 | 27 | | World Hunger Day | 26 SDS Summar COLL Salar | 24 | 29 National Burger Bo | | - National Sausage Week | 27 | JI New Tears Eve | |
| | National Croissant Day Six Nations - Round 1 | 27 | 21 | | | 26 SRS Summer OOH Gala | 31 | 28 National Burger Day | | Halloween | | | 1 |
| FRI 3 | Six Nations - Round 1 (FRA - WAL) | 28 Start of Ramadan | 28 | | 30 National BBQ Week | 27 | | 29 | | Halloween National Sausage Week | 28 Black Friday | | |
| SAT | | | 29 End of Ramadan | | 31 | 28 | | 30 International Bacon Day | | | 29 | | |
| MON | | | 30 Mother's Day | | | 30 Wimbledon | | 31 | | | 30 St Andrew's Day | | S |



